

ECONOMETRIX

PRODUCTS



Three core products:



Macro Risk Package: Macroeconomic risk framework for business strategy



The Macro Edge: Uncommon, strategic macroeconomic analysis and insight



Real-time Reporting Package: Timely, succinct analysis of key South African and international macroeconomic data

Three 'bolt-on' options:



Industry Macro Tracker:
Industry analysis + Sector forecasts



Presentations:
Monthly presentations by the Econometrix team



Forecasts:
Macroeconomic forecasts released quarterly

Other services (invoiced as requested):

Econometrix Consulting: Special projects drawing on in-house analysis and forecasting

Speaking Engagements: Presentation to your company, panel or roundtable discussions

Courses: Course that offers practical insight into core economics concepts

THREE CORE PRODUCTS



Macro Risk

Your macro headache solved

Number & frequency of reports

3 per month + podcast

In a nutshell?

The product aims to simplify and clarify the complex macroeconomic dynamics that affect a business's risk.

Who should use this product?

Businesses that want a clear, systematic, trackable, leading economic outlook.

Businesses that need to interpret and react to macroeconomic risk and position company strategy correctly against the macroeconomic backdrop.

What am I getting?

The Macro Risk Report

(monthly)

One monthly report incorporating your business's macroeconomic characteristics, as well as key domestic and international macroeconomic developments to form a clear, defensible strategic outlook.

Macro Highlight

(monthly)

Three-page summary and analysis of **only** the most impactful economic data developments of the past month.

Dashboard

(monthly)

A visual and pertinent chart summary of all macroeconomic outcomes over the month incorporating proprietary analytics.

Podcast

(monthly)

Discussion by the team about the latest macroeconomic developments, key topics, and relevant risks.

The Macro Risk Report (MRR) is based on three important fundamental pillars:

1. **A unique approach to macroeconomic analysis.** Sectors as defined by Statistics South Africa are not the ideal way to understand your macroeconomic prospects because they include too many heterogeneous firms grouped according to criteria not highly relevant to macroeconomic risk. [Your business is not the same as everyone else's, why should your macroeconomic risk be?](#) Econometrix classifies your firm based on relevant *individual* characteristics.
2. **A single macroeconomic outlook.** The economy moves quickly, so the MRR provides a single *forward-looking* proprietary index of current macroeconomic conditions. This index is backed by deep analytical methodology but is [easy to understand and interpret](#).
3. **Distilled analysis.** Your job is to run your business, not to analyse a deluge of economic data. Our job is to do the heavy lifting. The MRR consists of a podcast and only three, pertinent, high-quality reports - so that [even the busiest individual can get a complete actionable macroeconomic picture](#).

The Macro Edge

Uncommon insights

| | |
|---------------------------------------|---|
| Number & frequency of reports | 5~10 per month, <i>the number will vary depending on developments</i> |
| In a nutshell? | This product delivers unique analysis and insight on the latest macroeconomic developments in the form of opinion and commentary from Econometrix's expert team. |
| Who should use this product? | Organisations that want expert, uncommon and independent perspectives on macroeconomic events, trends and key data. Organisations looking for a deeper understanding of macroeconomic themes beyond those presented in traditional financial media. |
| What am I getting? | |
| The Macro Edge (1~2 weekly) | Reports are authored by the Econometrix team of experts and kept brief and to the point (usually around two pages in length). Analyses and commentary that uncovers uncommon insights with clearly laid out ' <i>what does this mean</i> ' implications. Some examples: <ul style="list-style-type: none">- <i>Who cares about a downgrade?</i> Why ratings downgrades mean very little in a world of 'stimulus'.- <i>Eskom improvement.</i> Employment and production data show a turnaround at the utility.- <i>Ignore the PMI.</i> The headline PMI number got the lockdown impact wrong.- <i>What's the real unemployment number?</i> Calculating a better measure of SA's unemployment problem.- <i>Not everyone suffered.</i> Lockdown had different financial effects on different income groups. |
| Macro Highlight (monthly) | Three-page summary and analysis of only the most impactful data developments of the month. |

The Macro Edge is based on two fundamental pillars:

1. **Uncovering uncommon narratives:** There are plenty of common macroeconomic narratives in the market. The Macro Edge instead offers clients a unique and independent narrative take on key outcomes and [seeks to uncover uncommon macroeconomic insight](#).
2. **Strategic relevance:** Uncommon insight must still be strategically relevant insight. [This is why every report has a clear 'what does this mean' section](#).

Real-time Reporting

Newsfeed of outcomes

Number & frequency of reports

~15-20 per month

In a nutshell?

This product delivers timely (same day) summaries of domestic (and select international) macroeconomic data and key events.

Who should use this product?

Businesses or institutions relying on real-time data outcomes with a succinct contextual analysis.

What am I getting?

News Alert

(~4 weekly)

Alerts cover a diverse range of data and events. Some examples:

- *Production and sales data*
- *GDP, inflation, employment*
- *Noteworthy surveys (PMIs, confidence indices)*
- *Monetary policy events, government budget events*
- *Major events, dramatic currency and market moves*

THREE 'BOLT-ON' OPTIONS



Industry Macro Tracker

Number & frequency of reports

1 every 2 months (6 per year), sectoral forecasts quarterly

In a nutshell?

A macroeconomic overview of relative performance of 15 key industries in South Africa.

Who should use this product?

Organisations that need to understand and monitor the performance of various industries in the South African economy. The Industry Macro Tracker (IMT) is a more intuitive and insightful perspective than traditional sectoral analysis.

Organisations requiring forecasts for traditional Statistics South Africa sectors.

What am I getting?

Industry Macro Tracker

(every two months)

The Industry Macro Tracker combines a single, defensible leading macroeconomic risk outlook with industry (rather than sectoral) economic characteristics.

Each of the 15 industries receives a relative performance ranking within the context of the current macroeconomic risk outlook.

Sector Forecasts

(quarterly)

Covering economic growth, investment and employment for each of the nine (+ government) sectors four years forward.

Presentations

Number & frequency of reports

No reports, presentations held monthly

In a nutshell?

Invitation to monthly webinar, physical presentations (when possible) and annual budget speech conference.

Who should use this product?

Organisations wanting direct engagement with the Econometrix team and first-hand analysis and insight.

What am I getting?

Webinars

(twice quarterly)

Virtual (~1hr) concise recap of global and domestic economic events; includes Econometrix team discussion and incorporates client questions

Client Presentations

(quarterly)

Flagship (~1hr30m) presentation on the state of the domestic and global economies. These presentations will be held physically in Johannesburg when possible.

Forecasts

Number & frequency of reports

1 quarterly

In a nutshell?

Econometrix's forecast model covering more than 100 economic variables

Who should use this product?

Organisations requiring systematic, integrated forecasts of macroeconomic variables for budgeting, strategy and compliance purposes.

Note: IFRS compliant upside & downside forecasts can be supplied as an additional service

What am I getting?

Forecast Introduction

(quarterly)

Succinct ~3-page macroeconomic overview and introduction to the latest forecast model

Quarterly Forecast

(quarterly)

Econometric forecast of over 100 variables including:

Key exchange rates

International growth and prices

National accounts

Balance of payments/current account

Price indicators

Government finances

Interest rates



ECONOMETRIX

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